

EZ-Vid Instant Video Product Description



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What is it?

Simple , senior friendly video chatting service

The EZ-Vid Instant Video service is the solution for baby boomers who would like to empower their parents and grandparents with an easy-to-use, interactive, video-chatting platform. Seniors will be able use this service when other platforms such as, Skype, iChat or similar programs are not a realistic option.

g2gConnect provides a simple interface for the senior, and a familiar login-page for the baby boomer or younger family member.

How does it work?

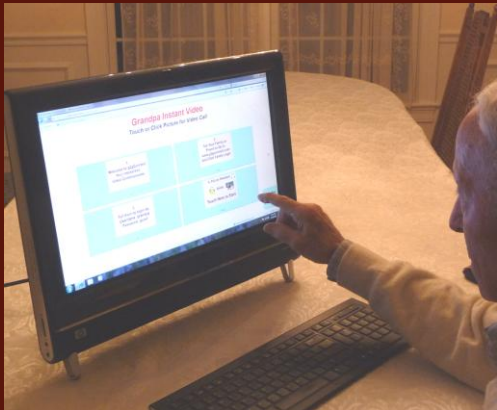
It's Simple!

g2gConnect provides a unique EZ-Vid Instant Video link and icon to a senior's computer which activates their webcam when clicked.

The family members go to g2gConnect.com, where they click on the Family Login tab, and enter the EZ-Vid Instant Video username assigned to their loved ones.

The two-way video is activated as soon as the senior has touched/clicked on his/her screen, and the family member has entered their senior's EZ-Vid Instant Video username on the g2gConnect Family Login site.

Interactive video calls can be initiated through phone calls. Video is then added when both parties are in front of their computers and have followed the aforementioned steps.



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What's the Benefit?

Downloading video calling software, setting up account lists, keeping them current, and scrolling through names, can be a daunting task for many seniors. Whether they are computer phobic, overwhelmed by the steps involved in making software work, or physically unable to use a keyboard or mouse, many seniors are not enjoying the benefits of interactive video. They are missing out on a unique opportunity to stay engaged with their adult children and grandchildren. Adding a visual component to the communication between seniors and their families can reduce isolation, depression, anxiety, and caregiver stress.

What do you need to use g2gConnect?

The g2gConnect EZ-Vid Instant Video service is web-based, running within an Internet browser through the latest version of Adobe Flash Player. A webcam-equipped computer, touch-screen or tablet device is required. EZ-Vid Instant Video does not require its users to download software. Seniors needing assistance to get their computer set-up can be assisted by g2gConnect's remote support group. The use of a headset is recommended for those choosing to use the audio capability of the g2gConnect service.

